

SPONSORSHIP OPPORTUNITY EMPOWERING WOMEN Financial Literacy Conference for Girls

Thursday, April 20, 2023 9 AM - 4:30 PM at the Federal Reserve Bank of SF

Join BAFEF in Promoting Financial Education and Empowerment for Girls

The Bay Area Financial Education Foundation (BAFEF) is proud to present its fifth "Empowering Women" conference on Thursday, April 20, 2023 at the Federal Reserve Bank of San Francisco. This powerful event brings girls ages 16-21 from underserved communities together with women in finance for a day of education, mentoring, inspiring speakers, networking, career development and more. Attendees will learn about budgeting, managing credit, paying for college and other fundamental personal finance topics. Corporate sponsors are needed to support the event. A variety of benefits and acknowledgements are available through various sponsorship tiers.

CONFERENCE PROGRAM & VOLUNTEERS

The event begins with morning breakout sessions on budgeting, understanding credit and paying for college utilizing BAFEF's Student Workshop Modules. Volunteers join the event at lunch and enjoy general sessions with speakers Saira Malik, CIO of Nuveen Investments and Darcy Illg, CFO of Ramsell Corporation. Volunteers spend the majority of the afternoon as mentors paired 1:1 with the girls, reviewing content from the morning personal finance sessions on an individual basis, discussing career options & professional development, and offering encouragement for young women entering into male-dominated fields. A closing session will recap the day's highlights with testimonials from the girls. *BAFEF provides conversational structure and pre-conference educational materials for the volunteers to review and prepare.*

INVEST IN THE FUTURE OF OUR COMMUNITY

By supporting this event, sponsors are helping to close the gender gap in financial literacy, which in turn can lead to greater economic opportunities for women and a stronger economy overall. Sponsorship also enhances your company's reputation as a socially responsible organization that cares about the well-being and empowerment of its community.



This impactful sponsorship opportunity makes a difference in our local community, helping underserved and at-risk girls to realize their potential and prepare for a future of financial stability and success. All sponsorships are tax-deductible as a charitable contribution.

SPONSORSHIP PACKAGES

To inquire or secure your sponsorship please contact BAFEF Executive Director, Tina Marchetti at tina@bafef.org

GOLD SPONSORSHIP (one available) \$12,000

- ... Acknowledgement from podium by opening and closing speakers
- ... Speaking opportunity for [female] company rep.
- ... Logo included on tote bags for attendees
- ... Large logo on step and repeat, photo opportunities
- ... Acknowledged as main sponsor of event with logo on handouts
- ... First-billed acknowledgement in press releases and promotional material
- ... Prominent recognition in SF Examiner full page post-event recap
- ... Logo on event widget placed on BAFEF's website home page
- ... Logo included in presentation during opening session
- ... Exclusive (sponsor) logo signage in luncheon area
- ... Designated table with logo for volunteers from your company
- ... Logo on inside cover and back of event program
- ... First billed acknowledgement in event program sponsor section
- ... Logo on general session handouts
- ... Invitation to attend event as either volunteer or observer, up to 10 attendees (2 reserved tables during luncheon/mentoring session)

SILVER SPONSORSHIP (two available) \$6,000

- .. Acknowledgement from podium by opening and closing speakers
- .. Specifically acknowledged sponsor of one breakout session
- .. Medium logo on step and repeat
- .. Photo opportunities with attendees and speakers
- .. Acknowledgement in press releases and promotional material for event
- .. Recognition in SF Examiner full page post-event recap
- .. Designated table with logo for volunteers from your company
- .. Logo inside and on back cover of event program
- .. Acknowledgement in event program sponsor section
- .. Logo included in powerpoint display during opening session
- .. Signage in one breakout room with your logo
- .. Small logo on one breakout session's handouts
- .. Invitation to attend event as either volunteer or observer, up to 5 attendees (1 reserved table during luncheon/mentoring session)

Table SPONSORSHIP (six available) \$3,000

- Acknowledgement from podium by opening and closing speakers
- Small logo on step and repeat
- Photo opportunities with attendees and speakers
- Acknowledgement in press releases and promotional material for event
- Acknowledgement in SF Examiner full page post-event recap
- Designated table with logo for volunteers from your company
- Logo in event program sponsor section
- Logo included in powerpoint display during opening session
- Opportunity to attend event as either volunteer or observer, up to 5 attendees

**E
M
P
O
W
E
R
I
N
G

W
O
M
E
N**

SPONSORSHIP REGISTRATION
EMPOWERING WOMEN
Financial Literacy Conference for Girls



Thursday, April 20, 2023 9 AM - 4:30 PM at the Federal Reserve Bank of SF
To secure your sponsorship, return this form to tina@bafef.org by March 15, 2023.

Company Name (as you would like it displayed)

Contact Name

Contact Email

Contact Phone

Company Mailing Address

Sponsorship Level:

_____ **Gold \$12,000**

_____ **Silver \$6,000**

_____ **Table \$3,000**

**The Gold Sponsor may send up to ten company representatives to the event.
If you are interested in Gold Sponsorship please email us ASAP to confirm availability.**

Silver and Table Sponsors may send up to five company representatives.

**All attendees must pre-register in adherence with the Federal Reserve Bank's security policy.
We will reach out to get the names of your attendees once your sponsorship is confirmed.**

PAYMENT

Sponsorship may be paid by ACH, Check or Credit Card. BAFEF is a 501(c)(3) nonprofit organization, TAX ID 33-1163601. All sponsorships are tax-deductible as a charitable donation, and qualify as Community Reinvestment Act support. *Please let us know if your A/P department needs an invoice to pay from.*

LEARN MORE ABOUT US AT BAFEF.ORG