

2022-2023 Corporate Sponsorship Financial Literacy Program for Bay Area Youth

Financial literacy changes lives. Demonstrate your firm's commitment to equity!

The Bay Area Financial Education Foundation, a 501(c)(3) nonprofit organization, seeks corporate sponsors for its 2022-2023 school year programs.

We provide free classes on the basics of personal finance for Bay Area youth, with an emphasis on reaching underserved and at-risk populations. Classes are taught by volunteers from the financial services industry using BAFEF's curriculum. Our classes provide financial education on fundamental topics like budgeting, understanding credit, paying for college, taxes and more.

California does not have a personal finance requirement within its current education system. Our program addresses this critical need in a unique model that leverages the talent and expertise of our volunteers. Working with more than 40 schools and youth organizations across the Bay Area, we've taught more than 4,000 students so far. Please help us reach more students during this school year with your support!

FINANCIAL LITERACY EQUALS:

Greater Opportunity
Informed Decisions
Financial Stability
Reaching Goals
Minimizing Risk
Planning for the Future
Closing the Wealth Gap
Greater Equity
Economic Mobility

Sponsorship Levels

\$5,000 Supports financial education classes for more than 150 students; provides training and support for up to 3 employees' direct participation.

\$10,000 Supports financial education classes for more than 300 students; provides training and support for up to 6 employees' direct participation

\$20,000 Supports financial education classes for more than 600 students; provides training and support for up to 12 employees' direct participation.

\$50,000 Supports financial education classes for more than 1,000 students; provides training and support for up to 25 employees' direct participation.

\$75,000 Supports financial education classes for more than 1,500 students; provides training and support for up to 40 employees' direct participation.

All sponsoring firms receive impact reports and volunteer participation rosters, logo recognition on our website, acknowledgement in press releases, on social media and in public outreach communications. All contributions are tax-deductible as a charitable contribution.

Learn more or pledge your company's support by contacting us today!
Email Executive Director, Tina Marchetti tina@bafef.org. Visit our website www.bafef.org